EXCEL DASHBOARD:

BUSINESS PROBLEM:

I have considered a dataset of a company which sells products based on 3 categories they are: Furniture, Office supplies and Technology from the year 2014 to 2017. This dataset consists of columns like Order date, Customer name, State, Category, Sub category, Product name, Sales, Quantity, Profit. From the given dataset we need to derive insights of Sales By Category, Profit Gained Over Time, Sales By State, Customer Count, Top 5 Customers, Monthly Sales.

Steps:

>>First convert data into table.

>>Then check if the data is in proper number formats, if not change its format from general to appropriate number format like number, date etc..

>>Then check for any duplicate or blank values if found remove them.

>>Then create pivot tables and represent insights in form of graphs.